

SESSION BOLDLY



OCT. 16 – 21, 2018

# MICHIGAN

## GRAND RAPIDS, TRAVERSE CITY & LEELANAU PENINSULA

### Visit the Hometown of Founders Brewing Co. & Gorgeous North Michigan

*Welcome to Michigan! Visit Founders taproom and H.Q. in Grand Rapids before heading North for adventure and relaxation on beautiful Leelanau Peninsula. Stay at a well appointed cottage - a picture perfect modern Scandinavian haven - and spent your days hiking, biking, and taking in the surroundings. The last night will be spent in Traverse City, a charming town at the base of Grand Traverse Bay.*

*Enjoy fall colors and a leisurely pace of life. Be treated to fantastic meals including a special dinner prepared at the cottage by a local chef. Hike iconic Sleeping Bear Dunes, savor picnic lunches, and don't miss the farm stands and markets. Relax and and enjoy the good life in Northern Michigan!*

### ITINERARY:

#### Tuesday October 16 — Welcome to Grand Rapids!

Welcome to Michigan! Fly into GRR and then check in at a downtown Grand Rapids hotel. Enjoy an exclusive behind the scenes tour of Founders and an evening in the taproom complete with beers and dinner.

### WHAT'S INCLUDED:

- Five nights accommodation at the best local lodging
- All meals from dinner on arrival day until breakfast on departure day
- A rental car for the duration of the trip and fuel gift card
- Roundtrip airfare for two  
*(up to \$1000)*
- Behind the scenes brewery tour at Founders Brewing
- Golfing on Leelanau Peninsula
- Bike rental in Traverse City
- Founders Brewing swag, beer, goodies and surprises along the way!

### Wednesday October 17 — Road Trip North

After a tasty brunch in Grand Rapids at local favorite Marie Catrib's, you're off on a road trip to Leelanau Peninsula. It is about a three hour drive and take it at your leisure. Good thing Founders provided you with a cooler, stop at Oryana Community Coop in Traverse City and stock up on provisions for self-catering meals during your cabin time. Check in at your cabin this afternoon. It's a stunning Scandinavian modern home within a wooded setting, convenient to the towns of Leland, Suttons Bay, Northport, and Lake Leelanau. Explore the local area this afternoon and don't miss a stroll over to the lake access. A special treat is in store this evening: a local chef is coming to the cabin to prepare a multi-course beer pairing dinner highlighting the best of Northern Michigan's local ingredients and producers.

### Thursday October 18 — Sleeping Bear Dunes

Strap on your hiking boots today! You're off to Glen Arbor, gateway to Sleeping Bear Dunes National Lakeshore. Pick up a picnic at Anderson's Market and swing in to Cherry Republic for treats. Then grab your map and log some miles today exploring the coastal trails and Maple/Beech forests. After a long day enjoying nature, grab dinner in Glen Arbor at Boonedock's Restaurant.

### Friday October 19 — A Perfect Fall Day

Today is a day to slow down and savor the landscape. Stroll through cute Leland and grab a picnic that will be waiting for you at the Village Cheese Shanty. Head to Kilcherman's Christmas Cove to try some wonderful heirloom variety apples. Then journey a bit further north to Leelanau State Park for a hike and a look at the lighthouse... a perfect setting for your picnic!

Enjoy the peninsula as you please this afternoon. You may like to play a round of golf, visit the area's famous wineries, take a scenic drive to enjoy fall colors, or simply kick back with a cold one. Roll up your sleeves and prepare dinner at the cabin tonight. Founders will provide some special beers from their library for you to enjoy.

### Saturday October 20 — Traverse City

You have one last day to savor in Northern Michigan! Today check out of the cottage and head to Traverse City where you'll spend the night at Holiday Inn Resort West Bay Beach in the heart of TC's charming downtown. Check out the Sara Hardy Farmers Market, a bustling hub of local food and fun.

Getting hungry? You'll love the top notch Latin and Asian fusion at Georgina's on Front Street. Once fueled up, it's time to grab a bike and hit the Traverse Area Recreation Trail. The TART network of trails extends West and East along Grand Traverse Bay. Grab a happy hour pint at The Little Fleet - you earned it today - and then a special beer pairing dinner tonight at 7 Monk's Taproom will be the perfect way to end your Michigan adventure.

### Sunday October 21 — Departure

Breakfast is provided at the hotel this morning. Travel back to Grand Rapids at your leisure. Cheers!

